

**Academic Workshop: Doing Good with OM and OR**  
**Sponsored by the Supply Chain Resource Cooperative at NC State University**

Friday, November 22<sup>nd</sup>, 8:30am – 3:30pm  
 Talley Student Union, Room 4140

<b>Workshop Agenda (Tentative)</b>	
8:00am – 9:00am	Registration/(Light) Breakfast
9:00am – 10:30am	<p><b>Topic: TBD</b></p> <p>Leon Valdes, Joseph M. Katz School of Business, University of Pittsburgh  <i>“The Authenticity of Purpose Claims - Firm Capacity and Job Seeker Responses to Recruitment Efforts”</i></p> <p>Bora Keskin, Fuqua School of Business, Duke University            TBD</p>
10:30am – 11:00am	Coffee Break
11:00am – 12:30pm	<p><b>Topic: Food Waste</b></p> <p>Dorothee Honhon, Naveen Jindal School of Management, UT Dallas  <i>“Why you should not trust expiration dates: The impact of date labels on food waste”</i></p> <p>Pelin Pekgun, School of Business, Wake Forest University  <i>“Reducing food waste in U.S. food banks: The role of distribution strategies”</i></p>
12:30pm – 2:00pm	Lunch
2:00pm – 3:30pm	<p><b>Topic: Retail and Sustainability</b></p> <p>Chloe Glaeser, Kenan-Flagler Business School, UNC Chapel Hill  <i>“Omnichannel fulfillment in grocery retail”</i></p> <p>Olga Perdikaki, Darla Moore School of Business, University of South Carolina  <i>“Is fast fashion really killing the planet? A comparison to traditional apparel supply chains”</i></p>