

Academic Conference: Doing Good with OM and OR
Sponsored by the Supply Chain Resource Cooperative at NC State University

Friday, November 17th, 8:30am – 3:30pm
 Talley Student Union, Room 4140

Conference Agenda (Tentative)	
8:00am – 9:00am	Registration/(Light) Breakfast
9:00am – 10:30am	<p>Topic: Understanding Motivations and Incentives</p> <p>Bradley Staats, Kenan-Flagler Business School, UNC Chapel Hill <i>“Discretionary Tasks under Operating and Peer Performance: Evidence from the Emergency Department”</i></p> <p>Yanchong Zheng, Sloan School of Management, MIT <i>“Incentive Design for Sustainable Practices in Smallholder Supply Chains”</i></p>
10:30am – 11:00am	Coffee Break
11:00am – 12:30pm	<p>Topic: Quantifying Implications</p> <p>Jayashankar (Jay) Swaminathan, Kenan-Flagler Business School, UNC Chapel Hill <i>“Process Standardization in Healthcare Operations”</i></p> <p>Maria Mayorga, Fitts Department of Industrial and Systems Engineering <i>“Health Analytics to Improve Decision-Making in Clinical Practice”</i></p>
12:30pm – 2:00pm	Lunch
2:00pm – 3:30pm	<p>Topic: Discovering Opportunities</p> <p>Andre Calmon, Scheller College of Business, Georgia Tech <i>“The Classroom-to-Startup-to-Research Pipeline”</i></p> <p>Doug Thomas, Darden School of Business, University of Virginia TBD</p>