

**Academic Conference: Doing Good with OM and OR**  
**Sponsored by the Supply Chain Resource Cooperative at NC State University**

Friday, October 28<sup>th</sup>, 8am – 3:30pm  
Talley Student Union - Room 4140  
2610 Cates Ave, Raleigh, NC 27606

<b>Conference Agenda (Tentative)</b>	
8:00am – 9:00am	Registration/(Light) Breakfast
9:00am – 10:30am	<p><b>Topic: Emerging Economies</b></p> <p>Can Zhang, Fuqua School of Business, Duke University  <i>“Farm Equipment Sharing in Emerging Economies”</i></p> <p>Jónas Jónasson, Sloan School of Management, MIT  <i>“Redesigning Sample Transportation in Malawi Through Improved Data Sharing and Daily Route Optimization”</i></p>
10:30am – 11:00am	Coffee Break
11:00am – 12:30pm	<p><b>Topic: Responsible Labor Management</b></p> <p>Saravanan Kesavan, Kenan-Flagler Business School, UNC Chapel Hill  <i>“Doing Well by Doing Good: Improving Store Performance with Responsible Scheduling Practices at the Gap, Inc.”</i></p> <p>Shawn Mankad, Poole College of Management, NC State University  <i>“Evidence of the Unintended Labor Scheduling Implications of The Minimum Wage”</i></p>
12:30pm – 2:00pm	Lunch
2:00pm – 3:30pm	<p><b>Topic: Healthcare</b></p> <p>Nilay Argon, UNC Statistics and Operations Research  <i>“Disparities in Prioritization and Disposition Decisions in Emergency Departments”</i></p> <p>Sandeep Rath, Kenan-Flagler Business School, UNC Chapel Hill  <i>“Data-Driven Surgical Tray Optimization to Improve Operating Room Efficiency”</i></p>

*Note: Parking at the McKimmon Center is free.*