

Supply Chain Resource Cooperative

AGENDA

*“Practical Approaches in Developing Business Analytics”***Thursday, April 25** Location: Reynolds Coliseum

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|---------------------|--|
| 8:00 AM – 8:30 AM | Meeting Registration
Networking and Continental Breakfast |
| 8:30 AM – 8:45 AM | Welcome / Introductions
Troy Pinkins, Director, Supply Chain Resource Cooperative |
| 8:45 AM – 9:30 AM | “Why Can’t Buyers and Sellers See Eye to Eye?”
Dr. Robert Handfield, Bank of America University
Distinguished Professor of Supply Chain Management and
SCRC Executive Director |
| 9:30 AM – 9:45 AM | Networking Break |
| 9:45 AM – 10:45 AM | Moving Away from One-Dimensional Procurement
Dan Mahlebashian, Global Executive Director, GM Corp. |
| 10:45 AM - 11:00 AM | Networking Break |
| 11:00 AM – 12:00 PM | “Value through effective supplier relationships”
Bill Knittle, Chief Purchasing Officer, Chenier Energy |
| 12:00 PM - 1:00 PM | Lunch |
| 1:00 PM - 2:00 PM | “Identifying and Quantifying Value in a Competitive Landscape”
Mike Boman, VP- Business Development, UPS Global Logistics |
| 2:00 PM – 2:15 PM | Networking Break |

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2:15 PM – 3:00 PM

“Creating Long-term Supply Chain Relationships”

Juergen Scherer, SBU President Retired, Mauser Group

3:00 PM – 3:50 PM

Panel Discussion:

“Procurement and Marketing: “Separated at Birth, How to Align?””

David Henard, Ph.D. Professor, Poole College of Management

Peggy Barber, Americas CEO, IACCM

Brian Carrier, UPS Global Logistics

Ed Smith, DHL Logistics

Dan Mahlebashian, General Motors

3:50 PM - 4:00 PM

Wrap Up

Dr. Robert Handfield, Bank of America University

Distinguished Professor of Supply Chain Management and

SCRC Executive Director

4:00 PM - 6:00 PM

Leadership & Innovation Showcase

The SCRC’s annual gallery walk provides students, recruiters, and the public the opportunity to see the innovative solutions our students have developed through practicum and other applied learning projects. Forty-eight student teams at both the undergraduate and graduate level will be on display.